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**To: Tian Tian Market  
7, Wellers Way,  
Wembley  
HA9 0UH**

18 September 2023

**Our Ref: 29232**

**Licensing Representation to the Initial Application for the application for a new Premises Licence for 'Tian Tian Market, 7, Wellers Way, Wembley HA9 0UH'**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises License under section 17 of the licensing act 2003.**

The Licensing Authority representations are primarily concerned with the four licensing objectives.

- the prevention of crime and disorder.
- public safety.
- the prevention of public nuisance.
- the protection of children from harm.

This is a higher end Chinese Supermarket with alcohol as an additional theme which will take up no more than fifteen percent of the sales floor. Normally an off-license application within a CIZ would be rejected but with the appropriate conditions in place I don't feel this to be necessary.

My only concern is the hours that the applicant is asking to start selling alcohol at 08:00 am. I feel that 08.00 hours is too early and I insist that this is pushed back till 10.00 hours.

Other conditions to add are those restrictions on match days at Wembley Stadium, which is literally round the corner from Wellers Way.

**Designated Premises Supervisor.**

The sale of alcohol to drunken people and children is a major concern to Local Authorities and the Police. The Licensing Act requires the Designated Premises Supervisor and personal licence holder to take

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responsibility for the sale and supply of alcohol. This is because of the impact alcohol has on the wider community, on crime and disorder, and anti-social behaviour as highlighted in the governments Alcohol Harm Reduction Strategy. Because of these issues, selling alcohol carries greater responsibility than licensing regulated entertainment and late-night sales of food and non-alcoholic drinks.

### **Closed Circuit Television (CCTV)**

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore, a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

### **Licensable activity:**

#### **Section J: Sale or Supply of Alcohol: Off the premises (Changed).**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
<b>Monday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Tuesday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Wednesday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Thursday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Friday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Saturday:</b>	<b>10:00</b>	<b>23:00</b>
<b>Sunday:</b>	<b>10:00</b>	<b>23:00.</b>

### **Hours Open to the Public:**

<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
<b>Monday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Tuesday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Wednesday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Thursday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Friday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Saturday:</b>	<b>08:00</b>	<b>23:00</b>
<b>Sunday:</b>	<b>08:00</b>	<b>23:00</b>

### **In addition:**

#### **CCTV:**

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

2. CCTV camera shall be installed to cover all the entrances and exits of the premises.

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3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
4. The CCTV system shall display on any recordings the correct date and time of the recording.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale
9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
  - a) Any complaints received.
  - b) Any incidents of disorder.
  - c) Any faults in the CCTV system.
  - d) Any visit by a relevant authority or emergency service.
10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
13. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
14. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold
16. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
17. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
18. No noise or vibration shall be detectable at any neighbouring noise sensitive premises
19. The sale of alcohol shall be from 10.00 hours until 23.00 hours, seven days a week Monday through until Sunday

### **Match Day Restrictions**

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20. The DPS or deputy shall work in partnership with the Police and if necessary, comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:

(a). Ceasing the sale of alcohol for a period of time. This will be monitored, and the supply of alcohol reinstated as soon as is possible.

(b). Closing the entire premises for a period of time. This will be monitored, and the premises reopened as soon as possible.

21. There shall be no furniture (tables, chairs etc) out the front on the venue.

22. A personal licence holder shall be present on the premises to supervise the sale of alcohol.

23. No alcohol or alcopop type drinks shall be displayed or sold in glass containers to football fans. This means glass alcohol bottles can be served to local residents who are not attending Wembley Stadium on the said day.

24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

25. The number and timings of SIA registered door staff required shall be risk assessed and the DPS shall decide on a game-to-game basis if SIA are required.

26. The DPS or nominated person shall join the Wembley Off License group chat (controlled by Brent Council) and where possible adhere to the guidance and match day restrictions advised by Brent council on the sale of alcohol to football fans on event days.

#### **Online / Take away Orders.**

27. Full name and address details, including postcode, must be given when placing an order.

28. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.

29. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces.

30. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily

31. No idling of delivery vehicles

If the above conditions were agreed in full, I would be in a position to withdraw representations.

Mohammed Serdouk  
Licensing Enforcement Officer  
Brent Council

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